

Australian Dancing Society

Incorporated in Victoria Founded in 1942 by Mickey Powell Registered: Australian Dancing Society Ltd

MEMBER'S UPDATE

February, 2010 Update

The Director's of the ADS met in Sydney on 27 & 28 February, 2010. This is traditionally a strategic planning and development meeting.

Committee of Examiners (CoE) and Board of Examiners (BoE)

This is an extremely important function of the ADS and the following items were discussed:

- On line ordering - Work in Progress
- New Medal Range - The new medal range will be phased in later in the year as old stock is depleted - Actioned
- Review of Examiners fee for Technical exams - Actioned
- Syllabus update - Actioned
- Production of scripts for the non championship dances in the New Vogue syllabus - Actioned
- A \$15 fee for handling of medals - Actioned
- A Trainee Programme to train future Medal Examiners for the ADS - Work in Progress
- Reviewing unfinancial adjudicators - Work in Progress
- A new Marketing Brochure has been developed by the National CoE to market the Society to current medal studios and to future clients - Actioned

Technical Exams

Bernard Brickhill, Registrar for Diplomas, has advised technical examinations since 2007 have remained stable. This is great news. If it is time for you to upgrade your current coaching accreditation, contact the Chairman of the National CoE, Jeff Elworthy (jeffelworthy@optusnet.com.au). Jeff will direct you to the correct person in your State to take the next step in your professional development.

Joint Venture Company (JVC)

The Directors for ADS are Eamon McGrath and Margaret Lonsdale.

The Directors for DSA are Craig Wilson and Tony Tilenni.

How does this organisation work?

The JVC was established to meet the commercial requirements for Government funding necessary to conduct an IDSF World Championship in Australia. It is a stand alone company.

The board of the JVC is set up so there are 2 directors from ADS and 2 Directors from DSA. These 4 people sit on the Management Committee for the World Championship programme and International Events. The ADS changes the normal schedule of the Australian to comply with the requirements of the JVC and to meet contractual obligations with the Victorian Government.

The Management Committee for World Championship Events includes the four Directors of the JVC plus a government representative from each of the following four organisations: Sport & Recreation Victoria, Victorian Major Events Company, Tourism Victoria and the City of Melbourne.

The independent Chairman of the Management Committee is a Ministerial appointment made by the Victorian Government.

In the interim, until contracts are completed and the Management Committee is established, the previous Event Director for 2004 & 2008, Margaret Lonsdale, is undertaking the responsibility of finalising all contracts and developing collateral that will allow marketing and promotion of the upcoming events to commence at the IDSF AGM in Vienna in June.

IDSF World Championship Standard 2012

It is general knowledge that the bid for the IDSF World Championship Standard 2012 was successful. The organisation is extremely excited to be hosting our third IDSF World Championship event in an eight year period. Another chapter in the colourful history of the ADS.

We are in the process of preparing a schedule for Management Committee meeting dates, so that planning for this event can get underway. The contract with the Victorian Government is also underway.

IDSF Asian Pacific Standard and Latin Championship 2011

The IDSF Asian Pacific Standard and Latin Championship 2011 will be managed by the ADS under the umbrella of the Australian DanceSport Championship. Due recognition will be given to DSA. This request has come from the Directors of DSA and the ADS will pay the requested fee of \$3000.00.

The funding made available for this event is not sufficient to run it under the umbrella of the JVC.

Brolga Award

An invitation has been extended to DSA and FATD to nominate a representative for this committee. The ADS representative is Madeleine Zoanetti and President, Barry Wall is conveynor of the committee.

Finance

The Australian Championship ran at a loss in 2009. It is noted that the Championship has not run as a stand alone event since 2007 making it difficult to prepare the budget. It has been sometime since the event last incurred a deficit result. Because of the growth of the event, additional staffing was required and the ADS has carried the responsibility associated with the conduct of an international component to the Australian Championship. This is a requirement for ongoing government funding. Financial support has also been provided through the Australian Championship to support our couples!

So we need all members and studios to support the Society in its endeavours to ensure the Australian Championship continues to keep Australia's flag flying high on the International stage.

Head Office Relocation

After almost 10 years at the Archives Building situated on the grounds of the Alfred Hospital in Prahran, the head office for ADS will be relocating. It is anticipated the move will take place by the end of April and Margaret Lonsdale is currently in negotiations to find a new home for the ADS Head Office. Standby for the update!

Honorary Membership

The ADS recognized the long membership and service of member Glad Barber and granted her Honorary Membership. Well deserved!

South Australia

The CEO, Margaret Lonsdale, will be visiting South Australia to meet with the Executive to implement new strategy plans to take the State to the next level. This of course assists the dancers in SA with their development.

Madeleine Zoanetti was reappointed as the Director for SA. Oryst Tkacz is welcomed onto the Management Team heading up logistics and as Chair of the State CoE.

Western Australia

Congratulations to Judy Williams, who was successful in obtaining her Fellowship with the ADS in Latin American. A great achievement for Judy and the ADS State Branch.

Gala Dinner

All proceeds raised from the Gala dinner, traditionally held on Thursday night as the opening for the Australian Championship, are presented to the Alfred Foundation. The Alfred Foundation is the fundraising arm of The Alfred Hospital. Since its inception, The Alfred Foundation has played a major role in the realisation of significant projects including the Tattersall's Critical Care Complex, the Burns Unit and the Alfred Centre Stage 1 & 2. All members are encouraged to support the 2010 Gala Dinner.

The Gala Dinner is also the forum for the presentation of the Brolga Award.

We need your support to assist this worthwhile cause, so contact Head Office to reserve your table today! (info@australiandancingsociety.com.au)

Business Strategic Plan

Peter Todd, Advisor to the Board, presented an excellent Business Strategic Plan for the organisation going forward. Changes have been identified and members will be kept updated.

Onwards & Upwards - Always Aspire.

Margaret Lonsdale
Chief Executive Officer